

Administrative Regulation

Appropriate use of Audio Visual Materials (i.e., video cassettes/films, DVDs, CDs etc.) Instructional Use

The following information relates to use of media (i.e., video cassettes/films, DVDs, CDs etc.) as a part of the instructional program:

1. Educational media may be used as a part of the classroom instructional program and does not require parent permission.
2. Media presentations are to relate directly to the adopted curriculum, grade level expectations, and/or course outline, and must be shown in the course of instruction.
3. As required by copyright law, the use of commercial (rented, purchased, legally copied or borrowed) media must have a direct relationship to the classroom instructional program.
5. Professional educators bear responsibility to ensure that educational activities and support materials are relevant to the curriculum, appropriate for the age and maturity of students, and consistent with specific educational objectives. Commercial (rented, purchased, legally copied or borrowed) media may only be used when it has a direct relationship to the classroom instructional program and has met the following requirements:
 - 5.1 All commercial (rented, purchased, legally taped or borrowed), media requires prior approval of the principal
 - 5.1.1 “G” rated films may only be used with notification of parents
 - 5.1.2 “PG, PG13 & R” rated commercial media require a signed parent permission slip for each attending pupil, specifying the title, its rating, a description of why it has received this rating, and how it relates to the class or instructional lesson.
 - 5.1.3 Before any “R” rated commercial media is shown, the teacher must provide an opportunity for parents to preview the media or portion to be shown.

Any child who does not have parental permission to view the media shall be given an alternative assignment to complete during the showing of the film. No child shall be penalized in any way, including lowering of grades for not completing work or tests (test questions) related to the film.

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Media may not be used as a reward for good behavior, for recreation, for entertainment, or for other non-instructional activities during the instructional day.

Non-Instructional Use

The following information relates to use of media related to non-instructional/non-curricular

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activities:

- a. Copyright law prohibits commercial (rented, purchased, legally copied or borrowed) media i.e., video cassettes/films, DVDs, CDs etc which are intended for home entertainment, from being used for non-instructional activities. Commercial media may not be used as a reward for good behavior, for recreation, for entertainment, rainy day or non-instructional activities.
- b. Copyright law prohibits commercial (rented, purchased, legally copied or borrowed) media, which is intended for home entertainment, from being used during non-instructional time or for fundraising activities unless you have obtained the appropriate site license.

Any media used in Berryessa Union School District must be a legally obtained copy. Any duplication or copying of a copyrighted video cassette/film is illegal and shall not be used.

Legal Reference: Copyright Law, Sections 107 and 110

Policy

Adopted: February 27, 1986

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